

ncwit.org



Wisconsin Affiliate
**AWARD FOR
ASPIRATIONS
IN COMPUTING**
an NCWIT Award

SPONSORSHIP PROPOSAL



ABOUT US



The National Center for Women & Information Technology (NCWIT) is the farthest-reaching network of change leaders focused on advancing innovation by correcting underrepresentation in computing. NCWIT convenes, equips, and unites nearly 1,500 change leader organizations nationwide to increase the influential and meaningful participation of girls and women – at the intersections of race/ethnicity, class, age, gender identity, sexual orientation, disability status, and other historically marginalized identities – in the field of computing, particularly in terms of innovation and development. Find out more at www.ncwit.org.



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NCWIT Aspirations In Computing (AiC) changes what's possible for women in technology from K-12 through career by offering the kind of encouragement that combats isolation, enables long-term persistence, opens doors, and changes lives. Through the Awards Recognitions program, the NCWIT Award for AiC honors 9th-12th grade women, genderqueer, and non-binary students for their computing-related achievements and interests, and encourages them to pursue their passions. These award recipients are then inducted into the AiC Community – a phenomenal network of more than 22,000 technologists who receive many exclusive benefits. Through Award Recognitions and the Community, AiC reaches all 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Guam, all U.S. overseas military bases, and Canada. Find out more at www.aspirations.org.



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EVENT HIGHLIGHTS

The National Center for Women in Information Technology (NCWIT) Wisconsin Affiliate Aspirations in Computing (WIAiC) Awards event is a day of empowerment and commitment to breaking barriers in technology.



Awards Presentation

Recognizing and celebrating outstanding students, inspiring others through their achievements.



Resource Fair

An interactive showcase offering attendees a chance to explore a diverse range of educational opportunities and resources, guiding them on their academic journey.

EVENT ACTIVITIES



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From captivating keynote addresses to interactive networking sessions, this event is a platform for mentorship, growth, and forging connections.



KEYNOTE ADDRESS

A renowned tech visionary will take the stage to explore the limitless potential of technology and its intersection with diversity and innovation.



NETWORKING

A valuable platform for attendees to connect, exchange ideas, and build meaningful relationships within our supportive and dynamic community.



PANEL DISCUSSION

Engaging discussions led by industry experts, fostering insightful conversations and providing attendees with valuable takeaways.



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TARGET AUDIENCE

We aim to elevate 9th-12th grade women, genderqueer, or non-binary Wisconsin students for their computing-related achievements and interests in computing and technology.

ESTIMATED NUMBER OF ATTENDEES

400

ATTENDEE DEMOGRAPHICS

9th-12th grade women, genderqueer, or non-binary students, and their families, educators, mentors, community leaders and corporate sponsors.



EVENT LOGISTICS



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VENUE AND DATE

Overall, selecting the right venue and date requires careful consideration of a range of factors, as well as effective communication and coordination with key stakeholders. Venue and date will be TBD.



April 2024



Milwaukee, Wisconsin



FOOD AND BEVERAGE

We will provide food and beverage options for attendees, including beverages, snacks from a local food vendor.

Sponsorship Benefits



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Champion Diversity

By standing alongside us, you advocate for gender equality in the technology sector, challenging traditional norms and opening doors for underrepresented voices.

Forge Connections

Sponsoring the NCWIT event connects you with a vibrant community of change-makers, mentors, educators, and, most importantly, the future generation of technologists.

Enhance Brand Visibility

The reach of your brand extends beyond the event, resonating with a diverse audience and fostering goodwill in the community.

Impact Change

By investing in the future of female technologists, you become a catalyst for transformation and a beacon of hope for those who aspire to break barriers and achieve greatness in technology.

Inspire the Future

You're not just supporting an event; you're supporting the dreams, ambitions, and aspirations of the next generation of women technologists.



SPONSOR LEVELS



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By becoming a sponsor, you're not just supporting an event; you're pioneering a movement that transforms the world of technology. Partner with us to empower the next generation of women technologists.

GOLD

- Full-page ad space in the event booklet
- Top priority access to honorees for job experiences and summer internships
- Prominent logo placement in electronic communications
- Priority acknowledgement in awards event news releases and social media channels
- Include your branded items as awardee's prizes
- Exclusive pre-event networking opportunity with industry leaders
- VIP seating at the event
- Featured sponsor spotlight in event opening remarks

\$5,000

INVESTMENT

SILVER

- Half-page ad space in the event booklet
- Priority access to honorees for job experiences and summer internships
- Logo promotion in electronic communications
- Priority acknowledgement in pre/post awards event news releases and social media channels
- Featured sponsor spotlight in event closing remarks
- Premium seating at the event

\$2,500

INVESTMENT

BRONZE

- Quarter-page ad space in the event booklet
- Access to honorees for job experiences and summer internships
- Logo promotion in electronic communications
- Participation in the awards program
- Reserved seating at the event

\$1,000

INVESTMENT

For more information and to join this transformative journey, contact T.J. Cobb at tj.cobb.tj@gmail.com.